

Module Code:	ARD550
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Module Title:	Practice in Context
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Level:	5	Credit Value:	20
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Cost Centre(s):	GAAA	<u>JACS3</u> code:	W700 / HECoS: 100895
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Faculty:	Faculty of Arts, Science and Technology	Module Leader:	C.Alonso
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Scheduled learning and teaching hours	40 hrs
Guided independent study	160 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BA (Hons) Applied Art	✓	

Pre-requisites

Office use only

Initial approval: 14/01/2019

Version no:1

With effect from: 01/09/2019

Date and details of revision:

Version no:

Module Aims

- Consolidate existing skills by further practice.
- Explore possible adaptation and development of skills to meet the needs of different locations.
- Examine the relationship of utility to wider interpretations of function.
- Extend the application of skills to a wide range of vocational opportunities.
- Provide an element of autonomy in the development and direction of skills to reflect the vocational aspirations of the student.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

1	Initiate, plan and execute a range of tasks that extend abilities and understanding working with due consideration of limitations and be effective in time management.	KS5	
		KS9	
2	Provide well considered design proposals suitable to introduce to a client or similar third party.	KS1	
		KS4	
3	Provide evidence of design development and creative decision making exploring ideas through a range of materials.	KS3	
4	Produce objects at a well-considered, well made and appropriate standard.	KS9	

Transferable skills and other attributes

Time management
Good Health and safety practice.
Communication Skills.
IT Skills

Derogations

N/A

Assessment:

Indicative Assessment Tasks:

The student will be required to present all course work for assessment. The student will have opportunity to present contextual material that helps to locate their practice, including research material and material gained through empirical practice.

Work must be displayed and supported by port-folio development, a technical file and an evaluative statement for each element.

Formative assessments through group critiques and individual tutorials will take place in stages throughout the module.

In assessing the learning outcomes, a variety of factors will be taken into account, these include:-

- Research and design development.
- Conceptualisation of ideas.
- Communication of design solutions.
- Appropriate use of media and techniques.
- Presentation and critical evaluation of finished work.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1-4	Coursework	100%		

Learning and Teaching Strategies:

The module draws attention to the applications of skills to a variety of situations and outcomes. The student will expand their terms of reference within the sector, and consider new challenges for their development.

Experiential learning and seminars will be used as appropriate.

Students will select the subject matter and determine the approach and structure of their concepts in answer to their choice of assignment. They will give consideration to the relationship between target audience/viewer and what is being communicated.

Practical studio work will involve both the design and production of assignments through to finished presentation.

Students will make formal presentations of their work to their tutors and peer group for critical analysis. This will be done in stages at specified completion points during design and production of assignments.

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Syllabus outline:

Students will explore through practice the integrative relationship between materials media and processes, between ideas and issues, and between producer, mediator and audience. Consideration of social, ethical and cultural issues within current practice will form part of this exploration. Students will initiate, develop and realise distinctive and creative work within their design discipline.

Indicative Content:

Following a formal introduction to the module, the student will be aware of the parameters of the assignment and the time frame into which the activity must fit.

The expansion of terms of reference that will set the student new challenges for their development through the location of their practice within the context of a themed exhibition or competition.

Indicative Bibliography:

Essential reading

Due to the external nature of these projects and the potential varied themes, Essential reading will be provided by tutors in relation to the project brief.

Other indicative reading

Berman, D. B. (2009), Do good: how designers can change the world, Berkeley, Calif.: AIGA.

Howes, P. (2012), Material Matters: New Materials in Design. Black Dog.

Hudson, J. (2010), Designs for Small Spaces. Laurence King.

Miodownik, M. (2014), Stuff Matters: The Strange Stories of the Marvellous Materials that Shape our Man-made World. Penguin.

Indicative reading:

Brooker, G. & Stone, S. (2009), Interior Architecture elements/objects, Basics Interior Design series AVA Publishing SA.

Brooker, G. & Stone, S. (2008), Interior Architecture context/environment, Basics Interior Design series AVA Publishing SA.

Locker, P. (2010), Exhibition Design, Basics Interior Design series AVA Publishing SA.

Papanek, V. (1995), The Green Imperative Ecology and Ethics in Design and Architecture, Thames and Hudson.

Periodicals/ web resources:

Ceramic Review

Ceramic monthly

New Zealand Potter

Ceramics Art and Perception

Metalsmith

Crafts

American Craft

Craft Arts International, Au

Blueprint

Icon

Wallpaper

www.craftscouncil.org.uk

<http://www.craftscouncil.org.uk/articles/the-here-and-now/>

<http://www.artjewelryforum.org>

<http://technical-journal.thegoldsmiths.co.uk>

<https://www.youtube.com/playlist?list=PLIEbleYhbhsNmaOzl-RAuUM0aHB-yXqY6>

<https://www.facebook.com/current.obsession.magazine>

<http://www.thenewcraftsmen.com/about/>